

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PAPA GINO'S, INC.		06/01/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WELLS FARGO CAPITAL FINANCE, INC., AS AGENT		
Street Address:	2450 Colorado Avenue, Suite 3000 West		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	1204948	PIZZA & MORE	
Registration Number:	1135377	PAPA GINO'S	
Registration Number:	2259541	A PASSION FOR PIZZA	
Registration Number:	2810581	PAPATIZERS	
Registration Number:	3135844	ARE YOU READY FOR IT?	
Registration Number:	3180133	FOOTBALL FRENZY	
Registration Number:	3673995	IT'S PAPA GINO'S TIME	
Registration Number:	3054992	PIZZA AT ITS BEST	
Registration Number:	3263449	THE FAMILY PIZZERIA SINCE 1961	
Registration Number:	3296562	PAPA GINO'S PIZZERIA	
Registration Number:	3777674	PAPA GINO'S PRONTO	
CORRESPONDENCE DATA			
Fax Number:	(312)863-7806		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			

OP \$290.00 1204948

900166154

TRADEMARK
REEL: 004236 FRAME: 0636

Phone: 312-863-7198
Email: nancy.brougher@goldbergkohn.com
Correspondent Name: Nancy Brougher
Address Line 1: Goldberg Kohn Ltd.
Address Line 2: 55 East Monroe Street, Suite 3300
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1989.162
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NAME OF SUBMITTER:	Nancy Brougher
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Signature:	/njb/
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Date:	07/02/2010
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Total Attachments: 6
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 1st day of June, 2010, between Papa Gino's, Inc., a Delaware corporation (the "Grantor"), and WELLS FARGO CAPITAL FINANCE, INC., in its capacity as Agent for the Lender Group and the Bank Product Provider (together with its successors, "Agent").

WITNESSETH:

WHEREAS, pursuant to that certain Amended and Restated Credit Agreement of even date herewith (as amended, restated, supplemented, or otherwise modified from time to time, including all schedules thereto, the "Credit Agreement") among the Grantor, Specialty Brands Holdings, LLC, a Delaware limited liability company ("Parent"), The Smith & Wollensky Restaurant Group, Inc., a Delaware corporation ("SW"), S&W of Miami, L.L.C., a Delaware limited liability company ("SW Miami"), S&W of Las Vegas, L.L.C., a Delaware limited liability company ("SW Las Vegas"), S&W D.C., L.L.C., a Delaware limited liability company ("SW DC"), S & W of Philadelphia, LLC, a Delaware limited liability company ("SW Philadelphia"), Smith & Wollensky of Boston LLC, a Delaware limited liability company ("SW Boston"), Smith & Wollensky of Ohio LLC, a Delaware limited liability company ("SW Ohio"), Smith & Wollensky of Houston LLC, a Delaware limited liability company ("SW Houston", together with Grantor, SW, SW Miami, SW Las Vegas, SW DC, SW Philadelphia, SW Boston, SW Ohio and SW Houston, the "Borrowers" and each, individually, a "Borrower"), the lenders party thereto as "Lenders" ("Lenders"), Agent, General Electric Capital Corporation, as syndication agent, and NewStar Financial, Inc., as documentation agent, the Lender Group is willing to make certain financial accommodations available to the Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the members of the Lender Group are willing to make the financial accommodations to the Borrowers as provided for in the Credit Agreement, but only upon the condition, among others, that Grantor shall have become a party to the Security Agreement pursuant to that certain Supplement No. 2 to Security Agreement dated as of the date hereof by and among Grantor, certain affiliates of Grantor, and Agent (such supplement, in addition to all other amendments, restatements, supplements or other modifications from time to time, including all annexes, exhibits or schedules thereto, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantor is required to execute and deliver to Agent, for the benefit of Lender Group and the Bank Product Provider, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. The Grantor hereby grants to Agent, for the benefit of the Lender Group and the Bank Product

Provider, a continuing first priority security interest in all of the Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its federally registered Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I hereto;

(b) all goodwill, trade secrets, proprietary or confidential information, technical information, procedures, formulae, quality control standards, designs, operating and training manuals, customer lists, and other General Intangibles with respect to the foregoing;

(c) all reissues, continuations or extensions of the foregoing;

(d) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(e) all products and proceeds of the foregoing, including any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any Intellectual Property License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Intellectual Property License.

3. SECURITY FOR OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of all the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by Grantor to Agent, the Lender Group, the Bank Product Provider or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group and the Bank Product Provider, pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

5. AUTHORIZATION TO SUPPLEMENT. If the Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. On a quarterly basis as set forth in the Compliance Certificate, Grantor shall give notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantor's obligations under this Section 5, Grantor hereby authorizes Agent unilaterally to modify this Agreement by amending Schedule I to include any such new trademark rights of Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. In proving this Trademark Security Agreement or any other Loan Document in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or by e-mail transmission shall be deemed an original signature hereto.

7. CONSTRUCTION. Unless the context of this Trademark Security Agreement or any other Loan Document clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms "includes" and "including" are not limiting, and the term "or" has, except where otherwise indicated, the inclusive meaning represented by the phrase "and/or." The words "hereof," "herein," "hereby," "hereunder," and similar terms in this Trademark Security Agreement or any other Loan Document refer to this Trademark Security Agreement or such other Loan Document, as the case may be, as a whole and not to any particular provision of this Trademark Security Agreement or such other Loan Document, as the case may be. Section, subsection, clause, schedule, and exhibit references herein are to this Agreement unless otherwise specified. Any reference in this Trademark Security Agreement or in any other Loan Document to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). Any reference herein or in any other Loan Document to the satisfaction or repayment in full of the Obligations shall mean the repayment in full in cash (or cash collateralization in accordance with the terms of the Credit Agreement) of all Obligations other than unasserted contingent indemnification Obligations and other than any Bank Product Obligations that, at such time, are allowed by the applicable Bank Product Provider to remain outstanding and that are not required by the provisions of the Credit Agreement to be repaid or cash collateralized. Any reference herein to any Person shall be construed to include such Person's successors and assigns. Any requirement of a writing contained herein or in any other Loan Document shall be satisfied by the transmission of a Record and any Record so transmitted shall constitute a representation and warranty as to the accuracy and completeness of the information contained therein.

[Signature Page Follows]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PAPA GINO'S, INC., a Delaware corporation

By: Eric B. Wolf
Title: _____

ACCEPTED AND ACKNOWLEDGED BY:

WELLS FARGO CAPITAL FINANCE, INC., as
Agent

By: _____
Name: _____
Title: _____

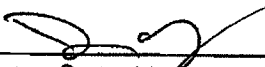
IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PAPA GINO'S, INC., a Delaware corporation

By: _____
Title: _____

ACCEPTED AND ACKNOWLEDGED BY:

WELLS FARGO CAPITAL FINANCE, INC., as
Agent

By:  _____
Name: DESERIE WHITNER
Title: VICE PRESIDENT

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

Grantor	Country	Mark	Application/ Registration No.	App/Reg Date
Papa Gino's Inc.	USA	Pizza & More	1204948	8/10/82
Papa Gino's Inc.	USA	Papa Gino's	1135377	5/13/80
Papa Gino's Inc.	USA	A Passion for Pizza	2259541	7/6/99
Papa Gino's Inc.	USA	Papa'tizers	2810581	2/3/04
Papa Gino's Inc.	USA	Are You Ready For It?	3135844	8/29/06
Papa Gino's Inc.	USA	Football Frenzy	3180133	12/5/06
Papa Gino's Inc.	USA	It's Papa Gino's Time	3673995	8/25/09
Papa Gino's Inc.	USA	Pizza At Its Best	3054992	1/31/06
Papa Gino's Inc.	USA	The Family Pizzeria Since 1961	3263449	7/10/07
Papa Gino's Inc.	USA	Papa Gino's Pizzeria and design	3296562	9/25/07
Papa Gino's Inc.	USA	Papa Gino's Pronto	3777674	4/20/10

Federally Registered Trademark Licenses

None.